

PRIVACY NOTICE FOR PERSONAL DATA PROCESSING PURSUANT TO ART. 13 GDPR (EU REGULATION 679/2016)

MDestinations, headquartered at Via Isidoro La Lumia, 11 – 90139 Palermo, as the data controller (“Controller”), informs you pursuant to art. 13 GDPR that your data will be processed as described below:

1. **Purpose of Processing:** The Controller processes personal identification data, such as name, tax code, email, phone number, postal address (“Data”) provided during the purchase or subscription of services or in the contractual relationship with the Controller.
2. **Purpose of Processing Without Consent:** Your personal data are processed, without prior consent (art. 6 b), c) GDPR), solely for the management and execution of pre-contractual and contractual relationships; administrative and accounting compliance; legal obligations; protection of the Controller’s rights in court and management of disputes; prevention and suppression of illegal acts.

2.1 Further Purposes With Consent: With your free and explicit prior consent (art. 6 a GDPR), collected data may also be used for:

- Sending commercial communications via automated (email, SMS) or traditional means (mail, non-prerecorded calls);
- Sending newsletters.

Refusing consent will not prevent access to the Website and available functions.

1. **Processing and Storage:** Processing is carried out via IT systems (cloud, Internet, intranet, computers, mobile devices) or paper archives. Data are retained only as long as necessary for the purposes collected, in compliance with law, except where longer retention is required. Upon account closure, personal data are retained for administrative purposes for 10 years, unless further retention is required by law.
2. **Mandatory Provision of Data:** Providing personal identification data is mandatory for contractual execution and compliance; refusal may prevent full or partial service provision.
3. **Access to Data:** Data may be processed by employees, collaborators, internal contacts, system administrators, or third parties acting on behalf of the Controller as external processors.
4. **Data Communication:** Without consent (art. 6 b), c) GDPR), the Controller may communicate data to public authorities or third parties to fulfill legal obligations.
5. **Data Subject Rights:** You may exercise rights under Articles 15-22 GDPR, including access, correction, deletion, restriction, opposition, data portability, and objection to

automated decision-making. Complaints may be sent to the Controller or the Data Protection Authority.

6. **Data Controller:** MDestinations, Via Isidoro La Lumia, 11 – 90139 Palermo, <https://www.mdestinations.com>